

bubba brands, inc.

privacy policy

effective date: june 1, 2011

privacy matters

we respect your privacy. this privacy policy outlines the information we collect and how we use it. this policy applies solely to information collected through this website and not from any other sources.

bubba[®] brands, inc., the maker of bubba thermal and hydration products, is committed to creating an informative, engaging and secure online experience for our visitors. for that reason, we do not require that visitors provide any personally identifiable information on our site. this privacy policy outlines the limited instances where we collect information from visitors who voluntarily share it with us, and how that information is used. the majority of our site features can be enjoyed anonymously. please note: visitors do have the opportunity to provide their identity and contact information if they wish.

collection of personal information

we collect personal information about you (i.e., information which may identify you in some way, such as your name, address, age, gender, or other contact details such as telephone number, e-mail address, passwords, etc.) through this website *only when you voluntarily submit it*. this may include when you register on the website, request information, submit comments, or participate in a sweepstakes, promotion, survey, or other feature of the website. providing personal information is up to you. if you do not want your personal information collected, please do not submit it.

this policy may be adjusted in the future, but any information collected from visitors will always be treated in accordance with the guidelines set forth in this Policy at the time the information is collected. and, information will never be collected from visitors unless it is voluntarily submitted. We do not use “cookies” or other means of tracking our visitors’ online behavior.

use of personal information

we may use your personal information as follows:

- to respond to your questions and requests, to provide you with access to certain areas and features of the website and to communicate with you about your activities on this site.
- to provide you with product information or promotional and other offers from us.
however, at the point of collection of your information, we will provide you either an “opt in” or “opt-out” mechanism. an “opt-in” mechanism will provide you the opportunity to positively indicate that you would like or do not object to our sending you such further communications, and we will not send you any unless you have voluntarily “opted-in”. an “opt-out” mechanism will provide you the opportunity to indicate that you do not want us to send you such further communications, and if you “opt-out” we will not

send you any. either way, opting-in or opting-out, will be up to you and, in addition, if you do not want us to use your personal information for a particular purpose, you may “opt out” at any time by contacting us as provided above. specific opt-outs may also be provided at the point of collection or along with the communications to you. please note though, by opting-out, you may not be able to participate in certain activities on the website.

- for disclosures required by law, regulation, or court order.
- for the purpose of or in connection with legal proceedings or necessary for establishing, defending, or exercising legal rights.
- in an emergency to protect the health or safety of site users or the general public or in the interests of national security.

we will not provide any of your personal information to any third parties without your specific consent. if you wish to verify, correct, or update any of your personal information collected through this website, contact us at the “contact” address, telephone number, or e-mail provided on this site.

protecting children’s’ privacy

we take the protection of children’s’ privacy seriously. the online collection of personally identifiable information from children aged 13 and younger is regulated by the Children’s Online Privacy Protection Act (“COPPA”). we are committed to complying with COPPA, and therefore do not collect personally identifiable information from kids aged 13 and younger without getting parental permission first.

we will not, as provided by applicable law, require or request children under this age to provide more personal information than is reasonably necessary to participate in the applicable activity on the site. if we determine upon collection that a user is under this age, we will not use or maintain his/her personal information without the parent/guardian’s consent. without such consent, though, the child may not be able to participate in certain activities. however, in certain circumstances, we may maintain and use such information (in accordance with the rest of this policy and applicable law) in order to notify and obtain consent from the parent/guardian and for certain safety, security, liability, and other purposes permitted under applicable law. a parent/guardian can review, remove, change, or refuse further collection or use of their child’s personal information by contacting us as provided above (include child’s name, address, and e-mail address).

security of your information

we use certain reasonable security measures to help protect information you send to this site. however, we cannot guarantee the security of such information. to the fullest extent permitted by law, we disclaim all liability and responsibility for any damages you may suffer due to any loss, unauthorized access, misuse, or alteration of any information you submit to this site.

jurisdiction

we control and operate the website from the company location identified in this site (regardless of where hosting servers are located). all matters relating to the site are governed by the laws of that jurisdiction, without reference to conflict or choice of law principles. you agree that

jurisdiction and venue for any legal proceeding relating to the site shall be in appropriate courts located in the above Jurisdiction. we do not warrant or imply that the site or materials on it are appropriate for use outside of the above country. the information set forth in this site concerning any products or services is applicable only in the jurisdiction and these products or services may not be available in all locations.

special note to non-U.S. visitors

this privacy policy is intended to meet the laws and requirements of the United States, which may not necessarily be consistent with the laws and regulations of your home country. any information that you provide to bubba brands, inc. will be treated in accordance with this privacy policy.

links to other websites

this website may contain links to other websites that we do not own or operate. we do not control, recommend, or endorse and are not responsible for those sites or their content, products, services, or privacy policies. downloading material from certain sites may risk infringing intellectual property rights or introducing viruses into your system. you should note when you leave this site and read the privacy policies and terms of these other sites. you should also independently assess the authenticity of any website which appears or claims that it is one of our sites (including those linked to through an e-mail).

your acceptance/change to this privacy policy

we encourage you to read this policy before using the site, and not to use the site if you disagree with any part of this policy. your use of the site signifies your agreement to all of the terms and conditions of this policy. we reserve the right to make changes to this privacy policy. you should bookmark and periodically review this page to ensure that you are familiar with the most current version of this policy. any changes will be posted in this privacy policy and material changes will generally apply only to activities and information collected on a going forward basis. if we materially change how we use your previously collected personal information, we will notify you by e-mail and may give you a choice to consent to or opt-out from the desired change. we encourage you to review this privacy policy whenever you visit this site to make sure you are aware of any changes and how your information may be used. your continued use of this website or any other bubba brands, inc. website signifies your acceptance of these changes.


this policy is the sole authorized statement of bubba brands, inc.'s practices concerning the collection, use, and protection of personal information through this site. any summaries of this policy generated by third party software or otherwise shall have no legal effect, are in no way binding upon bubba brands, inc., and neither supersede nor modify this policy.

contact us

if you have any questions or comments regarding this site, please contact us at 888.962.8222

bubba[®] is a registered trademarks of bubba brands inc.

 mark is pending registration for bubba brands inc.

 mark is pending registration for bubba brands inc.

HERO mark is pending registration for bubba brands inc.

thermal hydration experts mark is pending registration for bubba brands inc.

silhouette “keg” shape - the mark consists of the product configuration of a mug having a barrel with an overall shape similar to a beer keg and having a distinctive band (made of metal or some other contrasting material to the rest of the mug) around the mid-section of the mug is a registered trademarks of bubba brands inc.

bubba keg[®] is a registered trademarks of bubba brands inc.